mahindra

XUV 3XO

DISCOVER THE X

Disclaimer: Creative visualisation. For illustrative purpose only.

Life is full of possibilities. The new XUV 3XO is engineered to help you seize them all. Whether you're conquering your daily hustle, planning a weekend escape, or embarking on epic road trips, the XUV 3XO is your capable companion that brings out the X in you.

We've packed it with the features you need to make the drive of your life effortless, safe, and enjoyable without any compromise.

It's an Authentic SUV that is designed for the X in you.

It's the XUV 3XO.

Standout Design

Advanced Technology

World-Class Safety

Superior SUV Comfort

Spirited Performance

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Standout Design

The XUV 3XO introduces a bold, athletic silhouette that commands attention.

It features a distinctive front grille and headlamp design with a piano black finish on the grille and LED headlamps, LED DRLs and LED fog lamps. Several unique wheel designs have been penned for the different XUV 3XO models, including a stylish 17" diamond-cut alloy wheel on luxury models.

The XUV 3XO's interior complements its striking exterior with a blend of premium finishes and modern design elements and equipment.

Captivating LED Tail Lamps & Rear Infinity Light Bar

R17 Diamond Cut Alloy Wheels

Signature LED headlamps & DRLs

*Specifications may vary by model.
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The XUV 3XO's interior complements its striking exterior with a blend of premium finishes and modern design elements and equipment.

Its cabin boasts premium interiors with a soft-touch leatherette dashboard that extends to the door trims and leatherette seat upholstery to elevate the sense of sophistication. Leather accents on the steering wheel, gear knob and front armrest further enhance the premium feel.

Panoramic Skyroof™ - largest in its class

Soft wrapped leatherette seats with contrast decorative stitching

True SUV capability with imposing stance

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Advanced technology

The XUV 3XO is at the forefront of automotive technology twin 26.03 cm (10.25") HD screens, and wireless Android Auto and Apple Carplay.

The first-in-segment features, like a 65 W USB-C charging point and Electronic Parking Brake with Auto Hold, are tailored for tech-savvy users seeking convenience on the go.

Adding to the list, an immersive audio experience is created through a Harman Kardon Premium Audio with a dedicated amplifier and sub-woofer that also offers Sonic Expanse, Bass Enhancer, a nine-band equaliser and four Ambient Sound Modes.

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harman/kardon

Wireless Charger &
65 W USB - C Fast Charging

Dual floating high-resolution screens - with the largest 10.25" digital cluster and 10.25" infotainment system

Additionally, Level 2 ADAS with 10 features ensures enhanced driving assistance and safety measures. The inclusion of radar technology aids the ability to detect obstacles in challenging weather conditions such as heavy rain or dense fog, thereby offering crucial collision warnings and facilitating Automatic Emergency Braking (AEB).

These cutting-edge features are complemented by the largest-in-class Skyroof™, which not only enhances the vehicle's visual appeal but also enriches the driving experience. The 360-degree surround view system with blind view monitor further adds to the comfort and convenience of the driver.

- Harman Kardon Premium Audio system, 7 speakers and a nine-channel equaliser
- Surround View system with blind view monitoring
- Wireless charging and connectivity with Apple and Android systems
- Ultra-fast 65W USB Charging that is capable of charging a laptop
- First in segment tyre position display

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World-Class Safety.

Segment disruptor with 6 airbags standard across the range

Safety is paramount in the XUV 3XO, ensured by the extensive use of high-strength steel and 35 standard safety features. The 3XO is designed with 45% of body making use of ultra-high-strength steel for unparalleled strength. The cabin is engineered to absorb a 20 ton frontal impact, with an energy absorption zone and its proven trident structure in the minimal deformation zone, creating the safe cocoon for its occupants.

Additional cutting-edge safety technologies include a 360-degree surround view system with Blind View Monitor, new-generation Electronic Stability Control (ESC) with hill hold control and hill descent control, ensuring superior control in challenging driving conditions.

- Segment leader with electronic stability program (ESP) as standard in the range
- Standard three-point seatbelts on all seats in the range
- Level 2 Advanced Driver Assistance Systems (ADAS) with 10 standard safety features
- Standard All-wheel disc brakes, with disc wipe and emergency pre-fill system
- Safety cocoon with over 45% of body in ultra-high-strength steel

Electronic Power Brake & Autohold

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Level 2 Advanced Driver Assistance Systems make the XUV 3XO an impenetrable fortress. With a radar and a camera that detects obstacles, avoids collisions, and assists the driver, there's no place as safe and exciting on the road as this.

Adaptive Cruise Control

Auto Emergency Braking (Cyclist)

Forward Collision Warning

Auto Emergency Braking (Pedestrian)

Traffic Sign Recognition

Auto Emergency Braking (Vehicles)

Furthermore, the vehicle comes standard with six airbags, four disc brakes, 3-point seat belts and seat-belt reminder for all seats along with passenger airbag on/off for child safety, ISOFIX child seats with top-tether, among others, providing comprehensive protection for all occupants.

These features underscore the XUV 3XO's commitment to safety, establishing it as a leader in its class for both active and passive safety systems.

- High Beam Assist
- Lane Departure Warning
- Lane Keep Assist
- Smart Pilot Assist

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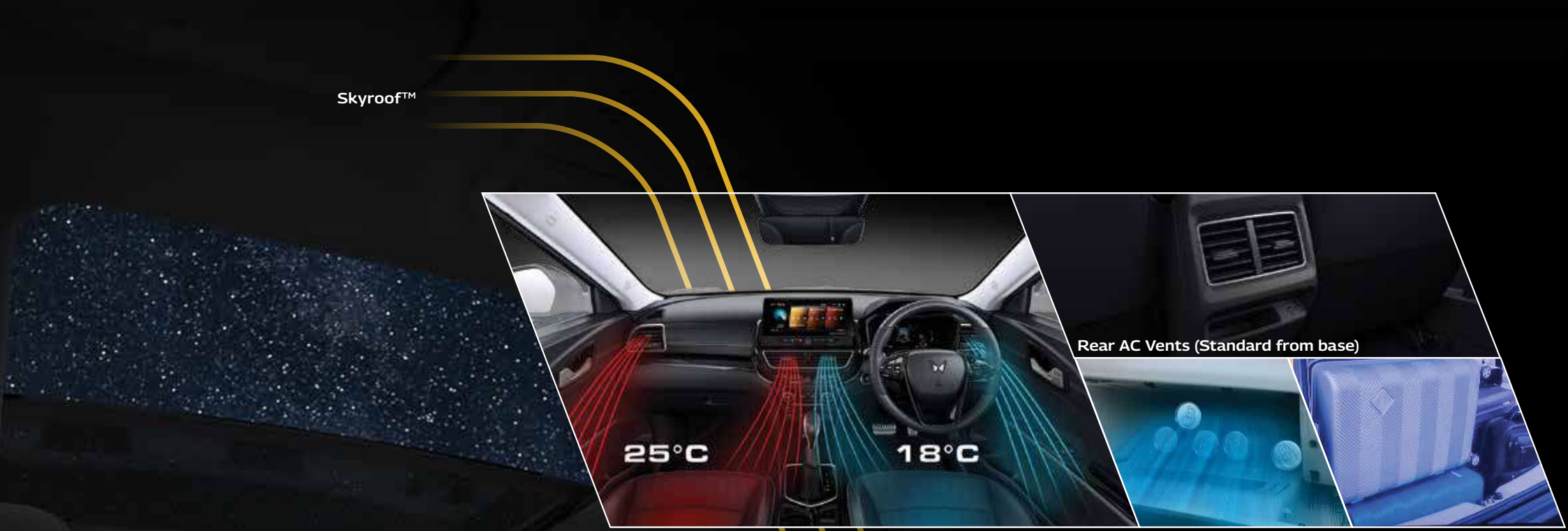
Skyroof™



Rear AC Vents (Standard from base)

Dual Zone Climate Control

Cooled Glove Box

Versatile 364L Boot Space

Superior SUV Comfort

The SUV's credentials are further enhanced by its longest-in-class bonnet, adding a sense of robustness and forward motion.

With a commanding seating position where the driver's eye level is almost 1.4 metres above the ground, the XUV 3XO offers best-in-class forward visibility of 23.7°.

Bold wheel arches and large tyres underscore its ruggedness, with the largest tyre outside diameter (OD) in its class, contributing to a formidable stance. The impressive ground clearance, calibrated approach and departure angles, and best-in-class water-wading depth amplify the XUV 3XO's SUV-ness factor. Complementing these features are the segment-leading R17 Diamond Cut Alloy Wheels, which further accentuate its authoritative presence.

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The XUV 3XO excels in providing a spacious and comfortable environment for all its occupants. It boasts best-in-class occupant space, which is remarkably generous, comparable even to SUVs a class above. This is complemented by the spacious boot space, which can accommodate up to 364 litres*. Additionally, the XUV 3XO offers best-in-class leg and hip room for the first and second row passengers, ensuring a comfortable ride for all.

Features like a cooled glove box with illumination and a standard 60:40 split in the rear seats ensure convenience and functionality. The front armrest, which is standard from the base variant and integrated with storage, adds to the ergonomic and practical design, making every journey in the XUV 3XO a blend of comfort and class.

Leatherette seats with diamond-mesh patterns & decorative stitching

Space:

- Width: 1821 mm
- Wheelbase: 2600 mm
- Rear Split Seats (Standard from base)
- Boot Space of 364 L**
- 60:40 split rear seats standard across the range

**Boot space as per ISO V215. Disclaimer: Creative visualisation. For illustrative purpose only.

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Spirited Performance:

The XUV 3XO is powered by a turbo-petrol engine that is designed for exhilarating performance and superior efficiency.

Staying true to the brand's legacy of offering thrilling performance, the mStallion TCMPFi turbo-petrol engine delivers 82 kW and 200 Nm of torque. The engine features new vehicle management software and intelligent turbo-charging to clock a 0-60 km/h run in 4.6s while offering exceptionally low fuel consumption.

The XUV 3XO can also be ordered with a 6-speed AISIN Third Generation Automatic Transmission, renowned for its durability and reliability. The gearbox has proven itself in the XUV 700, which utilises a transmission from the same family.

The transmission offers smooth gear shifts and is optimised to deliver great fuel efficiency as well as a 'fun to drive' experience.

Each engine is available with a 6-speed manual gearbox and an added option of 6-speed AISIN automatic transmission for the petrol engines.

The XUV 3XO is equipped with an advanced suspension system that includes a MacPherson Strut Fully Independent Front Suspension and a Twist Beam Semi-independent Rear Suspension.

This set-up ensures a ride quality that is quiet and comfortable, with quietness matching that of the XUV 700. Additionally, the XUV 3XO features first-in-segment three smart steering modes—Comfort, Normal and Sport. These smart steering modes are available across all powertrains, ensuring that every driver can enjoy a controlled and responsive driving experience, setting a new standard for what drivers can expect from a compact SUV.

The SUV also features custom drive modes—Zip, Zap and Zoom, each designed to enhance the driving dynamics on varying terrains by adjusting the vehicle's performance characteristics. Moreover, the XUV 3XO incorporates MTV-CL (Multi-Tuned Valve Concentric Land) technology within the dampers. This advanced valving technology significantly improves ride and handling performance by optimising the suspension response to different driving conditions.

- Quick acceleration 0-60km/h in under five seconds
- Third-generation Aisin 6-Speed Automatic Transmission with Torque Converter on all AT variants

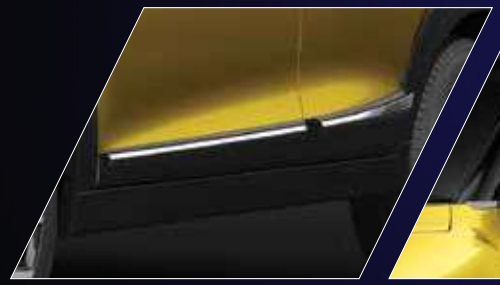
Drive Modes: ZIP ZAP ZOOM

Smart Steering Modes (Standard from base)

1.2L turbo petrol engine with 82kW power and best in class 200 Nm torque for quick acceleration and fast overtaking

Accessories – Gear up to turn heads.

Chrome Cladding Set



Chrome rain visor

Rear bumper add on

Front lower grill applique & head lamp chrome applique

LED fog lamp

Seat cover –
Black with Red Insert

Illuminated scuff plate

3D floor Mats

9"Display Audio (MX2)

*Terms & Conditions Apply

Contact you nearest dealer to get a full range of accessories available

MX2

- Bi-Halogen Projector Headlamps
- LED Signature lamp with front turn Indicator
- LED Indicator on ORVM
- 6 Airbags
- Electronic Stability Control (ESC)
- ISOFIX
- R16 Steel Wheels
- Electronically adjustable Side mirrors
- Engine Start/Stop
- Smart Steering Modes
- Power Window - Front & Rear
- Power Window : 1 - Touch Down (Driver)
- Front Armrest with Storage
- 60:40 Split Rear Seat
- Rear AC Vents
- Front & Rear USB - C
- 12V Sockets
- Adjustable Headrest for 2nd Row
- Electronic Trumpet Horn
- Reverse Parking Sensors
- Seat Belt Reminder for all Passengers
- Front Heigh Adjustable Seat Belt
- 3 - Points Seat Belt for all Passengers
- 4 Speakers
- Remote Key
- Follow Me Home Headlamp
- 9" Display Audio Optional
- Rear Wiper
- Rear Demister
- Rear Spoiler

MX3

ADDS TO THE FEATURES OFFERED ON MX2

- Single Pane Sunroof
- 26.03 cm HD Infotainment
- Wireless Android Auto™
- Wired Apple CarPlay™
- Cruise Control
- Wireless Charger
- Versa wheel cover
- Steering Audio Control

AX5

ADDS TO THE FEATURES OFFERED ON MX3

- Twin HD 26.03 cm Infotainment & 26.03 cm Digital Cluster Screen
- Wireless Android Auto & Apple CarPlay™
- R16 Diamond Cut Alloys
- Dual Zone Climate Control
- Rear View Camera
- Passive Keyless Entry
- Push Button Start
- Leather Steering & Gear Knob
- Tyre Pressure Monitoring System
- Electrically Foldable ORVM
- Height Adjustable Driver Seat
- Rear Armrest with Cup Holder
- Auto Headlamps + Auto Wiper
- Rear Wiper & Wash
- Roof Rails & Rear Spoiler
- 6 Speakers
- Adjustable Headrest for 2nd Row Middle Passenger
- Power Window: - 1 Touch Up (Driver)

AX5 LUXURY

ADDS TO THE FEATURES OFFERED ON AX5

- Level 2 ADAS
- 360-degree Surround View System with Blind View Monitor
- Auto Dimming IRVM
- Electronic Parking Brake with Auto Hold
- Cooled Glove box

AX7 LUXURY

ADDS TO THE FEATURES OFFERED ON AX5

- Skyroof ™
- Harman Kardon Premium Audio with amplifier & Sub-woofer
- Soft Touch Leatherette on Dashboard & Door Trims
- Leatherette Seats
- R17 Diamond Cut Alloys
- Auto Dimming IRVM
- LED Front Fog Lamps
- Front Parking Assist System
- Cooled Glove Box with Illumination
- 65 W USB - C Fast Charging
- Level 2 ADAS
- 360-Degree Surround View
- System with Blind View Monitor
- Electronic Parking Brake with Auto Hold

TECHNICAL SPECIFICATION

ENGINE & TRANSMISSION

PETROL

Engine Type	mStallion Turbo Charged Multipoint Fuel Injection (TCMPFi) engine
Capacity	1.2 L
Max. Power	82 kW @ 5000 r/min
Max. Torque	200 Nm @ 1500-3500 r/min
Transmission Type	6 MT / 6 AT

BRAKES

Front Brakes Disc/Rear Brakes Disc

SUSPENSION, TYRES & TURNING RADIUS

Front Suspension : McPherson Strut with Anti-roll Bar

Rear Suspension : Twist Beam Suspension with Coil Spring

Turning Radius (m) : 5.3

Tyre : 205/65 R16 Steel | 205/65 R16 Alloy | 215/55 R17 Alloy I Spare Tyre 135/90 R16

DIMENSIONS

Length x Width x Height (mm)	3990 x 1821 x 1647
Wheelbase (mm)	2600
Fuel Tank (L)	42
Boot space (L)	364**

The Mahindra 3XO is sold with a 5-year / 150 000-kilometre mechanical warranty. MX models are offered with a 3-year / 55 000-kilometre service plan, and the AX models have a 5-year / 100 000-kilometre service plan. For more information, please visit mahindra.co.za.

**Boot space as per ISO V215

The XUV 3XO Palette: Express Yourself in Every Hue

Single Tone Colour Options

CITRINE YELLOW

DEEP FOREST

EVEREST WHITE

GALAXY GREY

NEBULA BLUE

STEALTH BLACK

TANGO RED

Dual Tone Colour Options

CITRINE YELLOW*

DEEP FOREST*

EVEREST WHITE*

GALAXY GREY*

NEBULA BLUE*

STEALTH BLACK*

TANGO RED*

* Roof colour in Stealth Black
\# Roof colour in Galvano Grey

XUV 3XO

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0169 South Africa

PLEASE NOTE: Some of the equipment shown in this brochure may not be available on all models or in all markets. Some finishes and specifications are also not available in all markets. All specifications are subject to change without notice. Please contact your local dealer for the latest information.

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